

NEWS – FOR IMMEDIATE RELEASE



COCKTAIL-CENTRIC ROOFTOP RESTAURANT TO OPEN IN ALPHARETTA, SUMMER 2021

Nationally recognized rooftop restaurant and bar to bring locally sourced, chef-driven seasonal menu & vibrant craft beverage program to downtown Alpharetta.

ALPHARETTA (February 23, 2021) – UP on the Roof, celebrated as one of the nation’s “Best Rooftop Restaurants” by Food Network, will soon call downtown Alpharetta home. This will be the second outpost for the highly successful, independently owned-and-operated modern restaurant concept; the first location is in downtown Greenville, S.C., above the Embassy Suites at Riverplace. The Alpharetta eatery and rooftop bar are set to open late summer 2021 at 33 South Main Street.

“Alpharetta is excited for the opening of UP on the Roof, planned atop of Liberty Hall, the tallest building in downtown,” says Kathi Cook, Director of Community & Economic Development for the City of Alpharetta. “This restaurant is sure to be in high demand and we appreciate their investment in Alpharetta and the vibrancy it will add to our thriving downtown.”

Perched above the highest point in downtown Alpharetta – overlooking City Hall and the Town Green at City Center, with Kennesaw Mountain visible in the distance – guests can expect to enjoy an exciting bar and craft beverage program featuring a repertoire of signature bottled cocktails and high-rise hand-crafted cocktails. Complimenting the cocktail-centric vibe, the menu will focus on small plates and shareable, comfort-led twists on Southern culinary classics that highlight locally sourced, seasonal ingredients in a lively atmosphere that will include traditional indoor dining as well as a year-round outdoor oasis with stunning panoramic views.

“We are thrilled to open another UP on the Roof as a dynamic gathering spot for local Alpharetta residents and visitors to the north Atlanta suburbs,” said Wilson Oswald, Managing Partner for UP on the Roof. “The setting is truly one-of-a-kind, boasting 360° views of downtown Alpharetta and beyond. Whether you’re looking for the perfect brunch retreat with friends, want a romantic date night dinner spot, or are ready to sit back, relax and cozy UP to one of the outdoor fireplaces with a cocktail in hand, the sky’s the limit at UP on the Roof.”

In addition to serving UP daily dinner, weekend brunch and nightly drinks, the unique, approximately 7000-square-foot indoor/outdoor space will also provide exciting options for social or corporate events.

For more information about UP on the Roof, visit www.eatUPdrinkUP.net.

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